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Ecolife™ Stabilized Weather-Resistant Wood Listed As Green Approved Product by NAHB Research Center

CHARLOTTE, N.C., Aug. 12, 2009 — Viance's Ecolife™ Stabilized Weather-Resistant Wood preservative formulation has received its NAHB Research Center National Green Building Certification as a "**Green Approved Product**," eligible to contribute points toward certification of a building under the National Green Building Standard™. The NAHB Research Center is a subsidiary of the National Association of Home Builders (NAHB).

Ecolife™ Stabilized Weather-Resistant Wood, the first decking product to receive certification as a Green Approved Product by the NAHB Research Center, protects against decay and termites, and includes a wood stabilizer system that significantly reduces the cracking, warping and splintering effects of weathering.

"Builders can now achieve points towards their Green Certification under the New National Green Building Standard™ when they use Ecolife™ Stabilized Weather-Resistant Wood for their deck projects. Projects can receive up to six points when used in the harshest termite attack areas of the country," said Viance Director of Marketing Chris Kollwitz.

The NAHB Research Center Green Approved mark is intended to assist builders, designers and specifiers in identifying products that can contribute points toward green building certification. The NAHB Research Center provides National Green Building Certification for homes, multi-unit buildings, remodeling/renovation projects and subdivisions (land development). Projects that receive National Green Building Certification based on either the NAHB Model Green Home Building Guidelines or the National Green Building Standard™ can display the "Green Certified" mark. To view the complete list of the NAHB Research Center's Green Approved Products, visit www.greenapprovedproducts.com

"Ecolife™ Stabilized Weather-Resistant Wood is an industry breakthrough product that provides superior performance and environmental benefits," said Steve Ainscough, president of Viance. "Its unique wood stabilizing properties keep decks looking better longer. This technology provides the industry with an exciting choice for contractors and consumers who prefer the inherent strength and natural beauty of wood."

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Ecolife™ Stabilized Weather-Resistant Wood is protected with EcoVance preservative — the active ingredient of which was awarded a U.S. EPA Presidential Green Chemistry Award in 1996 for its use in other applications. Ecolife™ Stabilized Weather-Resistant Wood is an American Wood Protection Association (AWPA) standardized preservative for commercial and residential above ground applications, and can be used for decks, railings, fencing, steps, gazebos, outdoor furniture, playground equipment, trellis and lattice work, structural framing, outdoor joist supports, wood siding and wood trim.

Providing an extensive range of advanced wood treatment technologies and services to the global wood treatment industry, with an expertise in wood biocides and wood protection chemicals, Viance LLC is an industry leader in the development of advanced greener building material solutions that improve the performance and durability of wood and wood products for sustainable building. Viance is a joint venture between Rohm and Haas Wood Treatment LLC and Chemical Specialties, Inc., a wholly owned subsidiary of Rockwood Holdings, Inc. For more information about Ecolife™ Stabilized Weather-Resistant Wood and Viance wood treatment solutions, visit www.treatedwood.com or call 1-800-421-8661.

To learn more about the NAHB Research Center National Green Building Certification and Green Approved products, visit www.NAHBGreen.org.

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