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**For Immediate Release**

## **Ecolife™ Stabilized Weather-Resistant Wood Treatment Is Now in the AWWPA Standards**

**CHARLOTTE, N.C., Nov. 4, 2008** — The American Wood Protection Association (AWPA) has standardized the preservative system in Viance's Ecolife™ Stabilized Weather-Resistant Wood for aboveground contact applications, effective immediately. The new standard will be printed in the *2009 AWWPA Book of Standards*, to be published in mid-2009. The AWWPA is the principal consensus-based standards writing organization for the wood treating industry in the United States.

"We are extremely pleased to offer our customers the affirmation that even our newest technology has been thoroughly vetted through AWWPA Standards and has been proven to perform exceptionally well under the most rigorous peer review and real world field testing," said Chris Shadday, vice president of commercial development for Viance. "Not all newer wood treatment technologies are included in AWWPA Standards, nor are they in the process of becoming included. This standardization shows that industry experts agree that Ecolife treated wood is a preferable new technology that architects, home inspectors, builders and homeowners alike can trust. We chose to take the new advanced technology in Ecolife before the committee and seek standardization because our research and results were sound."

Extensive, valid laboratory and field or service data must be provided and reviewed by independent wood scientists and leaders in the wood treatment industry for a product to be included in the AWWPA Standards. According to the AWWPA, no product is considered in compliance with AWWPA Standards until AWWPA's Technical Committees have reviewed and voted on the inclusion of technology and the AWWPA Executive Committee has conducted a procedural review and final action pursuant to the AWWPA TCR.

The U.S. Environmental Protection Agency (EPA) also approved Ecolife Stabilized Weather-Resistant Wood in January. For more information about AWWPA-Standardized Ecolife Stabilized Weather Resistant Wood, visit [www.treatedwood.com](http://www.treatedwood.com) or call 1-800-421-8661.

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## **Ecolife™ Stabilized Weather-Resistant Wood is AWP Standard/2**

Ecolife treated wood can be painted or stained to match any outdoor color scheme. Left uncoated, it will weather to gray. Ecolife wood is quality assured through third-party inspection and is backed by a lifetime limited warranty. Its formulation includes EcoVance™ nonmetallic biocide technology, which received one of the first *Presidential Green Chemistry Challenge* awards for its use as a novel marine antifoulant.\*

### **About Viance LLC**

Viance LLC provides an extensive range of advanced wood treatment technologies and services to the global wood treatment industry. With an expertise in wood biocides and wood protection chemicals, Viance provides high-level product support to its customers to provide innovative, advanced solutions that improve the performance and durability of wood and wood products. Viance is a joint venture between Rohm and Haas Company and Chemical Specialties, Inc., a wholly owned subsidiary of Rockwood Holdings, Inc. For more information about wood treatment technology and Viance products, visit [www.treatedwood.com](http://www.treatedwood.com).

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*\*The US EPA has approved EcoVance (active ingredient DCOIT) for use as a wood preservative, per registration number EPA Reg. No. 707-307. EcoVance™ is Viance's brand name for 4,5-dichloro-2-n-octyl-4-isothiazolin-3-one (DCOIT), which is the active ingredient in the EcoVance Preservative system. In 1996, Viance joint venture partner, Rohm and Haas, was awarded one of the first Presidential Green Chemistry Challenge awards in the "Designing Greener Chemicals Award" category for DCOIT and its use as a novel marine antifoulant that replaced toxic tin-based compounds. Today, DCOIT is EPA-approved and marketed by Rohm and Haas for use in several applications, including marine antifoulant paints (Rohm and Haas' SeaNine™ biocide), architectural coatings (Rohm and Haas' Rozone™ and Rocima™ biocides) and plastics (Rohm and Haas' Vinyzene™ biocides). It is biodegradable and does not accumulate in soil.*